

ECOMEDES, INC. ADVERTISING

2023 PRICING

MORTARR.COM	PLACEMENT	FLIGHT	PRICE	REACH	SOV
	Homepage Hero	1 month	\$1,000	10,000	1/1
	Homepage Grid	1 month	\$500	10,000	1/6
	Find Products in Finished Spaces	1 month	\$750	10,000	1/1
	Homepage Pro Feature	1 month	\$300	10,000	1/4
	Interior Pages (Inspiration Feed)	1 week	\$250	2,000	1/9
	Interior Pages (Pro Feed)	1 week	\$250	2,000	1/6
	Interior Pages (Brand Feed)	1 week	\$250	2,000	1/6

FORUM	ARTICLE TYPE	FLIGHT	PRICE	REACH	SOV
	Authored Article	6 months	\$4,000	80,000	1/1
	Submitted Article	6 months	\$2,250	60,000	1/1
	Beyond the Gallery/Showroom	3 months	\$1,250	20,000	1/1
	What's Trending	1 month	\$675	80,000	1/10

EMAIL	EMAIL TYPE	FLIGHT	PRICE	REACH	SOV
	Spotlight Email	2 weeks	\$2,000	60,000	1/1
	Targeted Email	2 weeks	\$1,200+	varies	1/1
	Shared Email	2 weeks	\$750	60,000	1/6

ECOINSPO	PACKAGE INCLUDES	FLIGHT	PRICE	REACH	SOV
	+ Landing Page	1 month	\$500	60,000	1/9
	+ Email				
	+ Social Media Posts				

SOCIAL	POST TYPE	FLIGHT	PRICE	REACH	SOV
	Digital Tradeshow	1 week	\$2,500	30,000	1/1
	Story Post - 7 Slide	1 day	\$750	1,400	1/1
	Story Post - 5 Slide	1 day	\$500	1,400	1/1
	Story Post - 3 Slide	1 day	\$250	1,400	1/1
	Feed Post - Multi Image	1 day	\$350	2,500	1/1
	Feed Post - Single Image	1 day	\$200	2,500	1/1

CONVOS	CONVO TYPE	FLIGHT	PRICE	REACH	SOV
	Panel Discussion	6 weeks	\$1,500+	varies	1/3
	1-On-1 Discussion	6 weeks	\$4,500+	varies	1/1
	Forum LIVE!	3 weeks	\$750	varies	1/1